

**LeadingAge® MEMBERSHIP** PROVIDES AN EXCLUSIVE RANGE OF BENEFITS THAT GIVE YOU THE TOOLS, RESOURCES, BUSINESS INTELLIGENCE AND COLLABORATION TO HELP YOUR ORGANIZATION THRIVE.

MEMBER BENEFITS INCLUDE:

### Advocacy: Your Voice in Congress

We fight on Capitol Hill to remove barriers to care, develop new services and improve reimbursement to make America a better place to grow old. Examples of our impact include:

- **Antipsychotic Drug Use** Led the charge to CMS to improve care for nursing home residents with dementia by reducing the use of antipsychotic drugs.
- **Home and Community-Based Services** Achieved modifications to the final rule on Medicaid home and community-based service waivers to enable assisted living, adult day service and housing members to participate in the waiver program.
- **Adult Day Services** Support H.R. 3334, the Adult Day Services Act, which would authorize adult day services providers to be certified to provide Medicare-covered home health services.
- **Technology in Home Health** Support S. 596, the Fostering Independence Through Technology (FITT) Act, which would provide incentives for home health agencies to use technology to remotely monitor the Medicare beneficiaries they serve.
- **Senior Housing Funding** Achieved House passage of \$425 million for Section 202 senior housing including \$50 million in new construction funding.

### Not-For-Profit Voice

We are committed to helping members strengthen their governance practices to affirm public confidence in our missions and help you preserve your tax-exempt status and tax-deductible contribution benefit for donors.

### Networking

Collaborate and learn with other professionals at state and national events including the LeadingAge Annual Meeting and Expo. Members save up to \$250 per attendee on registration.

### Distance Learning

- **Education Spotlights** Electronic publications that provide resources and learning opportunities on topics such as: leadership, governance and social accountability.
- **Live Webinars** on the most important issues affecting the aging services field.
- **Quickcasts** Short on-demand presentations provide a substantive overview of a given topic.

### Value First: A Member-Driven Solution to Group Purchasing

Value First gives members access to local service and national pricing through our group purchasing program. ValueFirst beats other group purchasing pricing 93% of the time. Learn how you can save on:

- **Food**
- **Therapy**
- **Capital Equipment**
- **Maintenance and Housing**
- **Construction**

### LeadingAge Insights: Market Positioning and Business Intelligence

Tools helping you better understand your performance and market position:

- **LeadingAge Quality Metrics** An interactive set of data tools assists nursing homes and home health agencies measure value and performance. Through LeadingAge Quality Metrics, they are able to compare their data with that of publicly-available nursing home and home health care organizations of similar size and location.
- **LeadingAge 5-Star Analysis for Nursing Home** LeadingAge and local state affiliates will send nursing home members a facility-specific report on a quarterly basis that will provide a comprehensive analysis of their 5-Star rating.
- **LeadingAge Survey & Certification Reports** Compare nursing home members' facility data to others in the state and nation.

### National Conferences & Expos

Our two national conferences are recognized as best-in-class -- providing an unforgettable member experience that connects everyone with their shared mission and high-quality education in multiple formats connecting a multidisciplinary group of senior living executives, business leaders and experts from around the country.



## Listservs

Nearly 30 active listservs for members to collaborate, directly asking for help and sharing information across the areas of:

1. Adult day
2. Assisted Living
3. CAST/Technology
4. CCaH (Continuing Care at Home)
5. Life Plan/CCRC
6. Facilities Management Professionals
7. Fair Housing
8. Governance
9. HCBS
10. Home Health
11. Hospice
12. Housing Management
13. Housing Policy
14. Human Resources
15. Innovative Dementia Services
16. LGBT
17. Marketing/PR
18. Meals Providers
19. Nursing Facilities
20. Philanthropy
21. Rural Providers
22. Single-Site Life Plan/CCRC
23. Social Workers
24. Wellness and Life Enrichment
25. Young Professionals Network

## Centers Around Critical Areas

Members participate in the innovation incubators that shape the future of aging services.

- **Center for Aging Services Technologies (CAST)** Leads the charge to expedite the development, evaluation and adoption of emerging technologies that can improve the aging experience.
- **Center for Applied Research** Conducts ground-breaking research that translates findings into real-world policies and practices that improve the lives of older Americans and their caregivers.
- **Center for Housing Plus Services** A catalyst for the development, adoption and support of innovative affordable housing solutions that are integrated with services.

## Publications

- **LeadingAge Magazine** Delivers innovative, reader-inspired content in 6 online issues annually.
- **Newsletters** Member-only e-newsletters are available in the areas of: LifePlan/CCRC, HCBS, Legal issues, Nursing Home Regulatory Reports, Applied Research, Senior Housing and Technology.
- **Research and Policy Articles** Dr. Robyn Stone provides regular articles on research and policy issues affecting older adults.

## Technical Assistance

LeadingAge provides technical assistance to members by field experts.

- **MDS Compliance** A Nurse and Master Teacher of MDS answers questions on different minimum data set (MDS) issues typically faced by nursing homes.
- **Tax-Exemption Issues** On-staff experts provide assistance and analysis for members dealing with tax-exemption challenges at the local, state and national levels.
- **Housing** On-staff experts help translate new requirements and regulations, and assist with HUD compliance and other unresolved issues with HUD.

THIS IS WHERE OLDER AMERICANS  
LIVE FULFILLED LIVES IN A PLACE  
CALLED HOME AND ARE SUPPORTED BY  
CAREGIVERS WHO PRIORITIZE PEOPLE  
OVER PROFITS.

For more information  
go to  
[leadingage.org/membership](http://leadingage.org/membership)

*LeadingAge*

LeadingAge represents the nexus where innovative aging services and supports meet the not-for-profit sector. Join a community of 6,000 member organizations and allow us to help you with your needs today while planning for your organization's thriving future.

**Membership in  
LeadingAge is an  
investment in your  
organization.**